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## **SYNEL AMERICAS LAUNCHES NEW IDENTITY AND WEBSITE**

**Time America, Inc. and Synel USA merge, becoming Synel Americas Inc.**

**Scottsdale, AZ, April 1, 2016**— Synel Americas Inc. today announced their new identity and new website, both of which reflect the merging of two leading technology companies in the workforce management industry, Time America Inc. and Synel USA.

The merge and new identity allows the Scottsdale-based technology company to better serve its reseller partner network across the Americas, providing complete solutions for hardware and software for companies of all sizes. Synel America's rebranding represents and celebrates its long-term success and ongoing innovation:

- **International Company:** Synel Americas serves North, Central and South America, harnessing the power of an internationally-supported manufacturing company with a team of engineers and developers across the globe.
- **Professional Services:** Synel Americas provides in-house support from implementation and training through repair and replacement while maintaining competitive pricing for our partner network.
- **Advanced Technology:** Synel Americas delivers the latest in technology, from biometric data capture to facial recognition, to mobile applications and more.

Synel America's new website is a sleek, user-friendly way to browse a wide array of time and attendance terminals, workforce management software, access control solutions, and more. Synel America's blog provides timely insight into industry trends and hot topics such as Affordable Care Act compliance, Facial Recognition technology, and more. To learn more, visit [www.synel-americas.com](http://www.synel-americas.com).

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With over 120,000 installations globally, Synel America's proven technologies continue to be reliable, innovative, and fully-supported internationally. Currently accepting applications to become a partner online. Visit [www.synel-americas.com](http://www.synel-americas.com) to learn more. If you would like more information about this topic, please contact Caity Strong, Marketing Manager at 480-374-7780 or email at [caity@synel-americas.com](mailto:caity@synel-americas.com).